



PORSCHE

PORSCHE  
LIFESTYLE  
COLLECTION





# PORSCHE

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## LIFESTYLE

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#### MEN'S POLO SHIRT

Timeless V-neck polo shirt. Badges and embellishments inspired by the design of the legendary Porsche 956. Large racing print on the back. Porsche logo on the breast. 100% cotton. In white. WAP451XXXNRTM



#### MEN'S JACKET

Lightly padded jacket with stand-up collar and zip. Stand-up collar with hem fastener. One breast pocket, one upper arm pocket, two side pockets and one inner pocket. With Porsche press studs and chest strap in the colours inspired by the legendary Porsche 956, which won all the FIA World Sportscar Championship titles in the drivers' and manufacturers' categories from 1982 to 1984. Large racing logo on the back. 100% polyester. In blue. WAP453XXXONRTM



#### COLLECTOR'S WATCH

Three-hand watch with Swiss parts movement RONDA 515. Waterproof up to 10ATM. Stainless steel case with silver polished case ring. Mineral glass with anti-glare coating on one side. Silver-coloured dial with racing logo at 9 o'clock. Crown and tube with bi-O'Ring system. Engraved Porsche Crest on the crown. Fabric strap in Racing Design. Limited to 1,956 units. Made in Germany. Available in blue/red/yellow/silver colour. WAP0701700NOCL



## RACING COLLECTION

On the ideal line between past and future. The new Racing Collection pays homage to the legendary Porsche 956, which won every title in the FIA World Sportscar Championship from 1982 to 1984 in both the drivers' and manufacturers' categories. The casual Racing Collection echoes the iconic winner with its signature colour scheme and design, bringing a piece of racing history into your everyday life with sporty cuts and a casual style.

#### WOMEN'S JACKET

Casual jacket with baseball collar inspired by the legendary Porsche 956, which won all the FIA World Sportscar Championship titles in the drivers' and manufacturers' categories from 1982 to 1984. With embellished strap, racing logo and red pleat. Front zip. Collar, sleeves and hem with ribbed edging. Two side pockets and one inner pocket. 100% polyester. In blue. WAP454XXX0NRTM



#### MEN'S T-SHIRT

Casual short-sleeved T-shirt. Badges, print design and stripes on shoulders and arms are inspired by the design of the legendary Porsche 956, which won all FIA World Sportscar Championship titles in the drivers' and manufacturers' categories from 1982 to 1984. Racing print on the back. 100% cotton. In white. WAP450XXX0NRTM



#### TRUCKER CAP

Inspired by the legendary Porsche 956, which won all the FIA World Sportscar Championship titles from 1982 to 1984 in the drivers' and manufacturers' categories. Sandwich peak in red. Clasp with Porsche logo. One-size-fits-all. Front panel and peak: 100% cotton. Mesh: 100% polyester. In blue/white. WAP4550010NRTM



#### WOMEN'S POLO SHIRT

Timeless V-neck polo shirt. Badges and embellishments are inspired by the design of the legendary Porsche 956, which won all the FIA World Sportscar Championship titles from 1982 to 1984 in both the drivers' and manufacturers' categories. Large racing print on the back. Porsche logo on the breast. 95% cotton, 5% elastane. In blue. WAP452XXX0NRTM



## RS 2.7 COLLECTION

Uncompromising lightweight construction, a minimalist interior, higher top speeds. The now legendary 911 Carrera RS 2.7 immediately conquered hearts after its launch at the 1972 Paris Motor Show – and then the streets. With the new RS 2.7 Collection, you can paint Fascination Porsche in the brightest colours – and show the world your love for this extraordinary sports car. Because the Lifestyle Collection takes to the grid with casual cuts and bright colours. And pays tribute to the vibrant range of colours of the 911 Carrera RS 2.7 – and to the unique sports car icon itself.

### MEN'S HOODIE

Comfortable hoodie with a casual fit. With RS 2.7 terry cloth embroidery, Porsche print on the front and Porsche logo on the back. Made from soft material. 50% cotton, 50% polyester. In blue/orange. WAP955XXXONRS2

### WOMEN'S T-SHIRT

Casual short-sleeved T-shirt with raglan sleeves. With RS 2.7 flock print on the breast and Porsche print on the back. 100% cotton. In red/white. WAP952XXXONRS2



### MEN'S T-SHIRT

Casual short-sleeved T-shirt with raglan sleeves. With RS 2.7 flock print on the breast and Porsche print on the back. 100% cotton. In khaki/white. WAP950XXXONRS2

### CAP

With high-quality, 3D-embroidered RS 2.7 and Porsche logos. Strap made of outer fabric. Metal clasp with Porsche logo. In red/white/khaki. One-size-fits-all. 100% polyester. WAP950001ONRS2

WOMEN'S TRAINING JACKET  
Sporty sweat jacket with stand-up collar and two side pockets. With RS 2.7 print on the breast and Porsche print on the back. 100% cotton. In white/red. WAP954XXXNRS2



MEN'S TRAINING JACKET  
Sporty sweat jacket with stand-up collar and two side pockets. With RS 2.7 print on the breast and Porsche print on the back. 95% polyester, 5% elastane. In red/white. WAP953XXXNRS2



CANVAS BAG  
Modern, natural-coloured canvas bag. Stripes and RS 2.7 logo on the front. Small, inner pocket with zip. Handle dimensions: 25mm x 630mm. Bag dimensions: 430mm x 380mm x 110mm. WAP9500050NRS2

MEN'S T-SHIRT  
Casual short-sleeved T-shirt with raglan sleeves. With stripes and RS 2.7 Porsche logo print, inspired by the vibrant colours of the Porsche 911 Carrera RS 2.7. 100% cotton. In mottled Grey. WAP951XXXNRS2



# PORSCHE 911 CARRERA RS 2.7 PLAYMOBIL® MODEL

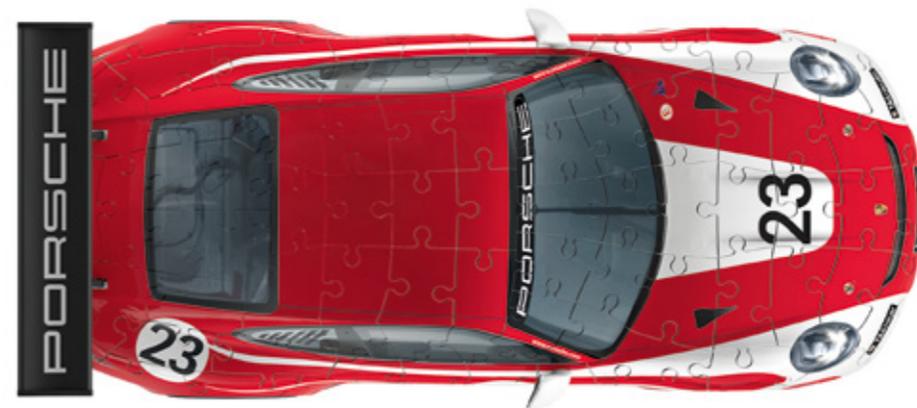
Colour? Play. Even the youngest Porsche fans can bring a splash of colour into their play with the Porsche 911 Carrera RS 2.7 as a PLAYMOBIL® model. And experience sports car fascination to the full. Because this highly detailed toy model of the iconic 911 Carrera RS 2.7, the first sports car in the world to feature a front and rear spoiler, inspires their imagination to take them on an adventure that is sure to last a lifetime.



PORSCHE 911 CARRERA RS 2.7  
PLAYMOBIL® MODEL  
With two figures [man and woman].  
Removable roof to make it easier to place  
the figures inside the car. Rear bonnet  
opens to reveal the six-cylinder horizontally  
opposed engine. Plenty of accessories  
[picnic blanket, picnic basket, map, apple,  
bottle, muffin, watch] and display with  
vehicle data. Not suitable for children  
under 36 months. In yellow.  
WAP0408030NRS2



PORSCHE 911 GT3 CUP SALZBURG DESIGN  
 AS A RAVENSBURGER 3D PUZZLE  
 3D puzzle of the 911 GT3 Cup Salzburg Design  
 in the famous Salzburg livery with start number 23.  
 Puzzle consists of 108 individually shaped pieces,  
 with EasyClick technology. With illustrated  
 instructions and movable wheels. For all  
 racing drivers between 10 and 99. In red/white.  
 WAP0400040MPCS



## PORSCHE 911 GT3 CUP SALZBURG DESIGN AS A RAVENSBURGER 3D PUZZLE

A thrilling highlight for young – and perhaps even old –  
 Porsche fans: create a three-dimensional 911 GT3 Cup  
 Salzburg Design in the legendary Salzburg livery from  
 108 individually shaped puzzle pieces with the 3D puzzle  
 from Ravensburger. Because Porsche performance isn't  
 just found on the road. But also in the playroom.



## LEGO® TECHNIC FORMULA E® PORSCHE 99X ELECTRIC

Looking for motorsport passion on a small scale? The LEGO® Technic Set Formula E® Porsche 99X Electric allows young motorsport fans to dream of driving in the TAG Heuer Porsche Formula E®. Building this Formula E motorsport icon lets them gain technical skills. And, thanks to the two friction motors in conjunction with the LEGO® Technic AR app, recreate exciting motorsport races. Nothing stands in the way of the top performance in the playroom.



LEGO® TECHNIC FORMULA E®  
PORSCHE 99X ELECTRIC  
To be assembled. 422 pieces. Features  
two friction motors and connects to  
the LEGO® Technic AR app, offering  
a challenging building project  
and AR play experience all in one.  
For children aged 9+ years.  
WAP0400020NLTS



# 50 PORSCHE DESIGN



## 50Y PORSCHE DESIGN MODEL CAR

The fact that top performance is also available on a small scale can be seen in the two new 50Y PD model cars which, created for the 50th anniversary of Porsche Design, will enable you to take a piece of that sports car feeling off-road, indoors with you. Because the Porsche 911 S 2.4 Targa from 1972 pays homage to the roots of the Porsche brand. And the timeless reinterpretation, the 911 Edition 50 Years Porsche Design, takes us along the racing line from the past towards the future.



911 TARGA S 2.4 [1972]  
In black. Interior in black.  
Made of metal. Scale: 1:43.  
WAP0201980NTRG



911 EDITION 50 JAHRE  
PORSCHE DESIGN  
In black. Interior in black.  
Made of metal. Scale: 1:43.  
WAP0201450NTRG

## 911 SOUNDBAR FINAL EDITION

Sports car enthusiasts can also enjoy the sound of a super sports car at home – with the beloved high-end sound system: the 911 Soundbar. Made from the original exhaust system of the 911 GT3, the high-end 2.1 virtual surround system uses the rear silencer and the tailpipe trim of the 911 GT3 as a resonator. And in so doing reverses the original function of the genuine parts. The result? Brilliant sound quality and a design with the power of pure sports car passion. It's not just the rich tones that are sure to catch the attention of soundbar fans – because the new 911 Soundbar Final Edition is also available in three new colours.



WAP0501110NSBF  
[Carmine Red]



WAP0501130NSBF  
[Racing Yellow]



911 SOUNDBAR FINAL EDITION  
High-end 2.1 virtual surround system with 300-watt system power. Chromecast built-in™ for multi-room and a variety of premium streaming services – for example, Spotify, LED display and OSD [on-screen display]. WiFi compatible. Compatible with GOOGLE, Android and iOS. Including infrared remote control. Made in Germany. Porsche Original. WAP0501120NSBF [Crayon]

## PORSCHE SEAT BARRELS

Don't just take a seat, but feel the race track. Because with the classy Porsche seat barrels with high-quality film wrap, you can take a piece of motorsport home with you. And show the world your love of motorsport.



PORSCHE SEAT BARREL –  
917 SALZBURG  
Authentic barrel to be used as seating  
furniture. Film wrapped in 917 Salzburg  
design with padded seat. Suitable  
for indoor and outdoor use. Height  
approx. 60cm. Made in Germany.  
WAP0501010MSFS

PORSCHE SEAT BARREL –  
MOTORSPORT  
Authentic barrel to be used as  
seating furniture. Film wrapped in  
Porsche Motorsport design with padded  
seat. Suitable for indoor and outdoor use.  
Height approx. 60cm. Made in Germany.  
WAP0501030NSFM

PORSCHE SEAT BARREL –  
EXCLUSIVE MANUFAKTUR  
Authentic barrel to be used as  
seating furniture. Film wrapped in  
Porsche Exclusive Manufaktur design  
with padded seat. Suitable for indoor  
and outdoor use. Height approx. 60cm.  
Made in Germany. WAP0501040NSFE

PORSCHE SEAT BARREL –  
MARTINI RACING®  
Authentic barrel to be used as  
seating furniture. Film wrapped in  
MARTINI RACING® design with padded  
seat. Suitable for indoor and outdoor use.  
Height approx. 60cm. Made in Germany.  
WAP0501000MSFS

PORSCHE SEAT BARREL – 917 'PINK PIG'  
Authentic barrel to be used as seating  
furniture. Film wrapped in 917 'Pink Pig'  
design with padded seat. Suitable  
for indoor and outdoor use. Height  
approx. 60cm. Made in Germany.  
WAP0501020MSFS

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Bring Fascination Porsche home with you. You can also find Porsche Lifestyle products in our online shop. Simply scan the QR code – and find your favourite product.